

Robert Kelley

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Academic Position

School of International Service, American University, Washington, DC
Assistant Professor (2008-present)

College of Professional Studies, Northeastern University, Boston, MA
Lecturer (2016-present)

Education

BA in International Relations and Japanese, Tufts University, 1996

MA in International Peace and Conflict Resolution, American University, 2004

PhD in International Relations, London School of Economics and Political Science, 2007
Dissertation: "From Monologue to Dialogue: US Public Diplomacy in the Post-9/11 Era"
Supervised by Michael E. Cox

Haywood R. Alker Post-Doctoral Fellow, Center for International Studies, University of Southern California (2007-08)

Select Publications

Book

Agency Change: Diplomatic Action Beyond the State. Lanham, MD: Rowman and Littlefield, 2014.

Book Chapters

"A New Space for Diplomacy," in Andreas Sandre, ed. *Digital Diplomacy: Conversations on Innovation in Foreign Policy*. Lanham, MD: Rowman and Littlefield, 2015.

"The New Diplomacy: Evolution of a Revolution," in Iver B. Neumann and Halvard Leira, eds. *International Diplomacy*. Thousand Oaks, CA: Sage, 2013.

"Advisor Non Grata: The Dueling Roles of U.S. Public Diplomacy," in Ali Fisher and Scott Lucas, eds. *Trials of Engagement: The Future of U.S. Public Diplomacy*. The Hague: Brill, 2011.

"Between Take-offs and Crash Landings: Situational Aspects of Public Diplomacy," in Nancy Snow and Philip M. Taylor, eds. *The Public Diplomacy Handbook*. New York: Routledge, 2008.

Journals

"Non-State Diplomacy from Non-Western Perspectives," *Hague Journal of Diplomacy*, special issue forthcoming in 2019 (Co-edited with Natalia Grincheva).

"#KelleyPD: Public Diplomacy 2.0 Classroom," *Global Media Journal* 11, no. 21 (2014). (With Willow Williamson)

"Keep Calm and Carry On: Appraising the Transatlantic Relationship from Iraq to Obama," *European Political Science* 10, no. 1 (2014).

"The New Diplomacy: Evolution of a Revolution" *Diplomacy & Statecraft* 21, no. 2 (2010).

"US Engagement in East Asia: A Case for Track Two Diplomacy" *Orbis* 53, no. 1 (2009). (With S.E. Graham)

"U.S. Public Diplomacy: A Cold War Success Story?" *Hague Journal of Diplomacy* 2, no. 2 (Spring 2007).

"The People's War of Nepal: A Conflict Analysis." *International Affairs Review* 13 (2004).

Book Reviews

Naked Diplomacy, Tom Fletcher, *LSE Review of Books* (18 July 2016)

Practicing Public Diplomacy: A Cold War Odyssey, Yale Richmond, *Cold War History* 10, no. 1 (2010);

Unrooted Childhoods: Memoirs of Growing Up Global. *International Management Quarterly* 5, no. 1 (Winter 2004).

Other Publications

"Don't Discount Civil Society in Iran Deal," *EurActiv*, 13 July 2015

"Repairing the American Image, One Tweet at a Time," in *The United States after Unipolarity*, LSE IDEAS (December 2011): 35-39

"The Limits of Public Diplomacy," *FPIF Strategic Dialogue*, Washington, DC: Foreign Policy In Focus, 13 December 2006.

Teaching Areas

Culture and World Politics

Global Citizenship

International Relations Theory

Western Political Theory

World History

European History

International Political Economy

Diplomacy

International Security

Mass Violence and Genocide
Peace and Conflict Resolution
Global Governance and International Organizations
Qualitative Research Methods
Comparative Politics
Transatlantic Relations

Courses taught:

World Politics, 2008-2014 (BA)
Intercultural Communication, 2009-present (BA)
International Relations Research Methods, 2008-present (BA and MA)
Peace, Global Security and Conflict Resolution, 2011-present (BA)
Diplomatic Action in the Public Domain, 2012-present (BA and MA)
Crisis Public Diplomacy, 2012-present (MA)
Gross National Happiness, 2013-present (BA)
International Organization, 2016-present (MA)

Service

American University

Director, Intercultural Management Institute, 2012-13
Course Coordinator, Cross Cultural Communication, School of International Service, 2011-14
Co-director, Public and Cultural Diplomacy Forum, School of International Service, 2012-14
Coordinator, Global and Comparative Governance Thematic Area, School of International Service, 2014-15
Standing Committee on Term Faculty Actions, School of International Service, 2014-2018
Ad Hoc Committee on Term Faculty Policies, 2012-2015
Term Faculty Actions Committee, 2018-present

External

Editorial board, *The Hague Journal of Diplomacy*, 2014-present
Associate, LSE IDEAS United States International Affairs Program, London School of Economics, 2008-present
Peer reviewer, *Diplomacy & Statecraft* and *Cold War History*

Memberships

- Public Diplomacy Council
- International Studies Association
- American Political Science Association
- Society for Historians of American Foreign Relations
- World Affairs Council of Maine
- Camden Conference

Training and Consulting

- Marine Information Support Operations, United States Marine Corps
- Foreign Service Institute, U.S. Department of State
- U.S. Embassy Harare, Zimbabwe
- Government of the United Arab Emirates
- Government of the State of Libya
- Center for Strategic and International Studies
- United States Navy
- Inter-American Defense College

Awards

Grants

Dean's Summer Research Award, School of International Service, American University, 2018

Faculty Fellow, Complex Problems, American University, 2018-19

European Union Seventh Framework Program TRANSWORLD (2012-15)

Rockwool Foundation (Denmark), "Monitoring and Evaluation of Youth Sports Leagues in Lebanon", (2012)

Ideas Incubator Program, Center for Teaching, Research and Learning, American University (2011-12)

Online Learning Course Development Grant, Office of the Vice Provost for Academic Administration, American University (2010-11)

Research Fellow, Cold War Studies Center, LSE (2005-07)

Presentations

"The End of Embassies and the Rise of Nonstate Actors in Diplomacy", public lecture, Royal Institute for International Relations, Brussels, Belgium, 27 May 2015.

"Digital Diplomacy and Non-state Actors", panelist, Embassy of Italy, Washington, USA, 25 March 2015.

"Agency Change: Diplomatic Action Beyond the State", public lecture, Center for International Studies, University of Southern California, Los Angeles, USA, 12 March 2015.

"Agency Change: Diplomatic Action Beyond the State", book launch, School of International Service, American University, Washington, USA, 22 January 2015.

Panelist, US Foreign Policy Conference, LSE IDEAS, London, UK, 17-19 September 2014.

"The Culture of Diplomacy," panel chair, 54th Annual Conference of the International Studies Association, San Francisco, USA, 3 April 2013.

"The Agenda-Setting Power of Epistemic Communities in Public Diplomacy," paper presentation, 53rd Annual Conference of the International Studies Association, San Diego, USA, 3 April 2012.

"Diplomatic Action in the Age of Networks: The Agency Debate," paper presentation, 52th Annual Conference of the International Studies Association, Montreal, Canada, 16 March 2011. (and panel chair)

"Smart Power and the Obama Administration," public lecture, University of Maine, USA, 21 October 2011.

"Muslim Civil Society: A Case Study in Nonstate Diplomatic Action," paper presentation, 50th Annual Conference of the International Studies Association, New York, USA, 17 February 2009.

"Repairing America's Image: Public Diplomacy in the Next U.S. Administration," panel chair, American University, Washington, DC, 30 October 2008.

"New Publics, New Diplomats, and the Onset of the Revolution in Diplomatic Affairs," public lecture, Bowdoin College, USA, 24 April 2008.

"New Publics and New Diplomats in the Twenty-First Century," 49th Annual Conference of the International Studies Association, San Francisco, USA, 26 March 2008.

"The Snowman Cometh: American Town Meetings Enter the 21st Century," public lecture, College of the Atlantic, USA, 21 January 2008.

"U.S. Engagement in East Asia: A Case for Track Two Diplomacy," USC Center for International Studies Seminar, Los Angeles, CA, 16 January 2008 (with Sarah Graham).

"'Take-Offs', 'Crash Landings' and the Role of US Public Diplomacy," Counterpoint Conference on The Trials of Public Diplomacy, London, UK, 11 April 2007.

"Constructing Relevant Public Diplomacy Strategy in the 21st Century," 48th Annual Conference of the International Studies Association, Chicago, USA, 3 March 2007.

"Considering Engagement: U.S. Public Diplomacy for the Post 9/11 Era," 47th Annual Conference of the International Studies Association, San Diego, USA, 22 March 2006.

"The Decline of U.S. Public Diplomacy, 1991-2001," LSE-Columbia Alliance Workshop, Columbia University, New York, USA, 16-17 March 2006.

"U.S. Public Diplomacy: A Cold War Success Story," Cold War Studies Centre Seminar Series, London, UK, 1 November 2005.

"The Adaptable Superpower: Considering Engagement-Style U.S. Public Diplomacy for the Post 9/11 Era," Kent State University, USA, 5 May 2005.

"The Cultural Lens of Conflict: Suggestions for Practitioners in the Intercultural Context," University of Massachusetts at Boston, USA, 30 October 2004.

"Bridging the Gap," panelist, United States Institute of Peace Symposium on Conflict Resolution Higher Education and Practice, Washington, USA, 1 June 2004.

Other Professional Experience

U.S. Department of State, Washington, DC

Program Officer, Office of Foreign Missions, Bureau of Diplomatic Security, 2002-2004

PacificVision Partners, LLC, San Francisco, CA

Intercultural Business Consultant, 1999-2001

Clarke Consulting Group, Redwood City, CA

Intercultural Business Consultant, 1996-1999

Tufts University Beelzebubs, Medford, MA

President, 1995-1996

Personal Interests

Music (cello and voice), sea kayaking (certified Maine Guide), skiing, travel, languages (fluency in Spanish and Japanese)

References

Patrick James
Dean's Professor of International Relations
University of Southern California
Email: patrickj@usc.edu

Louis Goodman
Professor and Dean Emeritus, School of International Service
American University
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Christine BN Chin
Dean, School of International Service
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Email: cchin@american.edu

Rhonda Zaharna
Professor, School of Communication
American University
Email: zaharna@american.edu