

## **Leonard Steinhorn**

**Leonard Steinhorn**, Professor in the School of Communication, Affiliate Professor of History, and Director of the Public Communication program, has taught at American University since 1995 and is recognized as a leading expert on American politics, culture, and media. He teaches political communication, media studies, public relations strategy, and courses on the modern presidency and recent American history.

Steinhorn is the author of the much debated book on the baby boom generation, *The Greater Generation: In Defense of the Baby Boom Legacy*, which was published in 2006 by St. Martin's Press (paperback published in March 2007). He is also co-author of *By the Color of Our Skin: The Illusion of Integration and the Reality of Race* (Dutton), and his writings have appeared in various books and journals as well as the *Washington Post*, *Salon.com*, *Politico*, *International Herald Tribune*, *Baltimore Sun*, *Atlanta Constitution*, *Newsday*, *Seattle Times*, *Christian Science Monitor*, *Chicago Sun-Times*, *Charlotte Observer*, *Sacramento Bee*, *Insight Magazine*, and *Presidential Studies Quarterly*, among many others. He's a frequent contributor and board member of *History News Network*, a history and politics internet magazine, and has served as a contributing editor for *TomPaine.com*. In 2007, he was featured as a baby boom expert in the PBS documentary, *Boomer Century*.

Steinhorn was twice named AU Faculty Member of the Year, in 1999 and 2001, and from 2002-2004 he served as president of AU's Phi Beta Kappa chapter. His AU course on the 2000 presidential election was covered weekly by CNN and written up in the Chronicle of Higher Education, his similar course in 2004 was covered by the NBC affiliate in Washington, DC, and his 2008 election course was both covered and webcast on the Washington, DC FOX affiliate. *USA Today* did a feature piece on his 2007 course about baby boomers, *Talking About My Parents' Generation: Understanding Baby Boomers and How They've Shaped Us*. He regularly speaks at meetings and universities throughout the U.S. and Europe, including the Sorbonne, Prague's historic Charles University, and Slovenia's University of Ljubljana. In 2007 he was asked by AARP to join their 2011 Council, a group of prominent Americans tasked to examine the role of baby boomers in American life, and in 2008, he was honored participate in the Distinguished Lecture Series at the Clinton School of Public Service in Little Rock, Arkansas.

In 2007 Steinhorn was named Political Analyst for the Washington, DC FOX News affiliate, where he appears regularly commenting on politics and elections. He is quoted and interviewed regularly in both print and broadcast media, with appearances on the CBS Evening News, NBC's Today Show, ABC's 20/20, CNN, MSNBC, Fox News, BBC TV, Canadian TV, PBS, NPR, Air America, among others. Before coming to AU, he spent nearly 15 years as a political consultant and speechwriter for various campaigns, non-profit organizations, and members of Congress.